

AN EVENING WITH DR. RUTH

2019 Spring Fundraiser

Thursday, April 11, 2019

value of benefits
tax-deductible portion

SPONSORSHIPS

	PRESENTING SPONSOR	PLATINUM SPONSOR	GOLD SPONSOR	SILVER SPONSOR	BRONZE	DUO	Premium Single	Single Ticket
	\$20,000	\$10,000	\$7,500	\$5,000	\$2,500	\$1,000	\$250	\$150
<i>value of benefits</i>	1,800	900	720	540	330	165	55	55
<i>tax-deductible portion</i>	18,200	9,100	6,780	4,460	2,170	835	195	95

PRE-SHOW BENEFITS

Complimentary valet or self-parking	10	5	4	3	2	1		
Complimentary self-parking							1	1
Complimentary pre-show cocktails	20	10	8	6	4	2	1	1

PERFORMANCE TICKETS

Tier 1 Premium	20	10	8					
Tier 2 Premium				6	4			
Tier 3 Premium						2		
Tier 4 Seating							1	1

POST-SHOW BENEFITS

Cocktails & Hors d'oeuvres with Dr. Ruth	20	10	8	6	4	2		
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PRINT RECOGNITION

	(print deadlines apply)							
Event on-site signage	1	1	1	1				
Event invitation	1	1	1	1	1	1		
Program Book	1	1	1	1	1	1	1	1

MARKETING, ETC

Sponsor letter in program book	1							
Sponsor ad in program book	2-page	1	1					
Marketing/PR mentions (related to event)	1	1	1	1				
Name or Logo on event website	Name or Logo with click-thru	Name or Logo with click-thru	Name or Logo with click-thru	Name or Logo only	Name or Logo only	Name only		
Signed copy, Dr. Ruth's book	10	5	4	3				