

MARKETING VOLUNTEER INTERN

Summary:

Department: Marketing

Reports To: Marketing Coordinator

Duration: June 10 – August 9, 2019, 30-35 hours per week

Updated: February 11, 2019

The Dallas Holocaust Museum/Center for Education and Tolerance is hiring a Marketing Intern for summer 2019. This is an exciting and rewarding opportunity for an undergraduate or graduate student looking to gain valuable Marketing/Public Relations experience in a cutting-edge museum.

Responsibilities:

- Assist with marketing the opening of the new Dallas Holocaust and Human Rights Museum, opening September 17, 2019
- Design and implement market research
- Manage a marketing campaign to drive youth group to the Museum
- Help implement an effective plan to engage millennial Museum visitors
- Assist in writing of social media feeds, newsletters and blogs
- Review website to identify needed corrections and updates
- Attend and participate in team meetings and Museum events
- Assist in other duties as directed by the Marketing Coordinator
- May support development of video, photographic and graphic design projects

Key Requirements:

- Willing to support the mission of the Dallas Holocaust Museum
- Understanding of marketing best practices
- Willingness to gain knowledge or insights into Holocaust history and human rights
- Able to interact well with staff, teachers, visitors, and students (grades 5 through 12)
- Interested in deepening skills in marketing and communication
- Videography and/or graphic design

JOB REQUIREMENTS

Education: Enrolled as an undergraduate or graduate student in marketing, communications or business

Experience: No prior experience required

Proficiencies:

- Microsoft Office
- Basic video editing skills a plus

To apply, please send cover letter referencing the job title and resume to Annie Black, Assistant Director of Programs, ablack@dallasholocaustmuseum.org.