

MARKETING VOLUNTEER INTERN

Summary:

Department: Marketing
Reports To: Director of Marketing & Communications
Duration: June 1 – August 10, 2018, 30-35 hours per week
Updated: March 8, 2018

The Dallas Holocaust Museum/Center for Education and Tolerance is hiring a Marketing Intern for summer 2018. This is an exciting and rewarding opportunity for an undergraduate or graduate student looking to gain valuable Marketing/Public Relations experience in a cutting-edge museum.

Job Duties:

- Design and implement market research
- Manage a marketing campaign to drive youth group to the Museum
- Help implement an effective plan to engage millennial Museum visitors
- Assist in writing of social media feeds, newsletters and blogs
- Review website to identify needed corrections and updates
- Attend and participate in team meetings and Museum events
- Assist in other duties as directed by the Director of Marketing and Communications
- May support development of video, photographic and graphic design projects

Key Requirements:

- Willing to support the mission of the Dallas Holocaust Museum
- Understanding of marketing best practices
- Willingness to gain knowledge or insights into Holocaust history and human rights
- Able to interact well with staff, teachers, visitors, and students (grades 5 through 12)
- Interested in deepening skills in marketing and communication
- Videography and/or graphic design skills

JOB REQUIREMENTS

Education: Enrolled as an undergraduate or graduate student in marketing, communications or business

Experience: Some past work experience is required.

Proficiencies:

- Microsoft Office

Applicants, please send cover letter referencing the job title and resume to Annie Black, Assistant Director of Programs, ablack@dallasholocaustmuseum.org.