

## **2G INTERN**

### **Summary**

Department: Marketing  
Reports To: Director of Marketing and Communications  
Duration: June 5 – July 28, 2017, 35 hours per week  
Updated: March 13, 2017

The Dallas Holocaust Museum/Center for Education and Tolerance is hiring a Marketing Intern for eight weeks during June and July 2017. This is an exciting and rewarding opportunity for a rising sophomore, junior or senior undergraduate looking to earn money while gaining valuable Marketing/PR experience in a cutting-edge Museum.

### **Job Duties:**

- Work on video, photographic and graphic design projects
- Help implement an effective plan to engage millennial Museum visitors
- Assist in writing of social media feeds, newsletters and blogs
- Review website to identify needed corrections and updates
- Collect visitor data and identify trends
- Attend and participate in team meetings and Museum events
- Assist in other duties as directed by the Director of Marketing and Communications

### **Key Requirements:**

- Must be enrolled as a sophomore, junior or senior undergraduate student entering full-time enrollment in Fall 2017
- Willing to support the mission of the Dallas Holocaust Museum
- Videography and/or graphic design skills
- Knowledge of Holocaust history and human rights and keen interest to learn more
- Able to interact well with staff, teachers, visitors, and students (grades 5 through 12)
- Interested in developing skills in marketing and communication

## JOB REQUIREMENTS

*Education:* Rising sophomore, junior, or senior undergraduate

*Experience:* No experience required

### **Proficiencies:**

- Microsoft Office
- Videography and/or graphic design skills

Applicants, please send cover letter referencing the job title and resume to [ablack@dallasholocaustmuseum.org](mailto:ablack@dallasholocaustmuseum.org).